Exhibitor & Sponsor
APPLICATION TO EXHIBIT
2011 CBHC ANNUAL TRAINING CONFERENCE
September 30-October 2, 2011
Beaver Run Resort & Conference Center,
Breckenridge, Colorado

We are pleased to invite you to exhibit during the Annual Training Conference to be held September 30—October 2, 2011 at the Beaver Run Resort & Conference Center in Breckenridge, CO.

We expect approximately 450 board members, upper management and clinicians, providing community behavioral healthcare, to attend over the three days of the conference. Your company will experience an added bonus as new members and attendees have the opportunity to gain exposure to your products and services.

I encourage you to take this opportunity to showcase and promote your products to a statewide audience of behavioral healthcare board members, upper management and clinicians. Take advantage of this occasion to exhibit among healthcare specialists and increase your sales while you support the Colorado Behavioral Healthcare Council.

We look forward to seeing you in Breckenridge!

George DelGrosso

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CBHC Executive Director

About the Colorado Behavioral Healthcare Council:

CBHC is the membership organization for all mental health centers and behavioral organizations in the State of Colorado.

CBHC is a collaborative organization that provides leadership and direction in shaping and preserving the future of the state's community mental healthcare system.

CBHC provides support, information and technical assistance to membership to ensure that high quality mental health services and substance abuse disorder treatment are available to those who need them.

CBHC's members provide a statewide safety net, children, youth, adults and families can access progressive, highly specialized treatment solutions in their local community, that are integrated with other healthcare professionals and human services organizations.

EXHIBIT DATES & HOURS

Set Up:	Thursday, September 29	2:00pm—5:00pm
Exhibits Open:	Friday, September 30	7:00am—5:00pm
	Saturday October 1	7:00am—5:00pm
	Sunday, October 2	7:00am—12:30pm
Tear Down:	Sunday, October 2	12:30pm—3:00pm

Exhibits will be located in the Colorado Ballroom at the Beaver Run Resort.

DISPLAY INFORMATION

- The exhibit program is a 6' table top display.
- The price of the table includes a 6' table, two chairs, and two (2) complimentary exhibit registrations per booth.
- The display area is carpeted.
- Sufficient lighting is provided for adequate illumination of the exhibit area, but no individual electrical outlets are provided at each table top display. All electrical work must be ordered through the conference center and must be supplied by the appropriate electrical contractor to ensure that it will meet the safety requirements of the fire regulations of Breckenridge.
- All draping or display materials of cloth must first be fireproofed. Under no conditions will combustible oils or gases be permitted in the display area.
- Security is the responsibility of the exhibitor. Watchman service is NOT provided.

CATEGORIES OF EXHIBITS

The CBHC will consider application for exhibitors/sponsors with products and services in the following categories:

- The products or services relate to the behavioral or mental health field (s);
- Pharmaceuticals specific to mental healthcare, both prescription & non prescription;
- Equipment and devices which are designed for diagnosis and treatment of mental healthcare;
- Scientific educational publications;
- Activities of professional and educational organizations.

FEES & ASSIGNMENT OF SPACE $875 per table

- Space will be assigned on a first come, first served basis.
- Full payment of $875 must be submitted with the completed application.
- No refunds made for cancellations after August 1, 2011. There will be a $100 cancellation fee assessed for any cancellation prior to August 1, 2011.
- The acceptance by CBHC of a deposit with an application does not, in any way, constitute acceptance of the application. If an application is subsequently denied, a full refund of deposit will be made promptly.

EXHIBITOR LEVEL & BENEFITS

$875 = Exhibitor Booth
A complimentary listing in Program, to include company information, address and 50 word company/product description.

- 6' table top display, two chairs, and two (2) complimentary exhibit registrations per booth.

SPONSORSHIP LEVELS & BENEFITS

Diamond Level

$12,000 Saturday Host Awards Dinner (Sign & Announcement of Sponsorship at Awards Dinner)

- Two (2) complimentary table top exhibits.
- A complimentary listing in program mailings.
- Free listing on CBHC website as sponsor *(with your logo and link to your website)* for one year.
- **Full page Color ad in Final Program**
- Four (4) complimentary tickets to the Board Member of the Year Awards Dinner.
- Three (3) complimentary meeting registrations.
- Two (2) complimentary exhibitor registrations to staff table.

Gold Level

$6,000 Saturday Host Keynote Luncheon (Sign & Announcement of Sponsorship at Keynote)

- One (1) complimentary table top exhibit.
- A complimentary listing in program mailings.
- Free listing on CBHC website as sponsor *(with your logo and link to your website)* for one year.
- **Full page Color ad in Final Program**
- Two (2) complimentary tickets to the Board Member of the Year Awards Dinner.
- Two (2) complimentary meeting registration.
- Two (2) complimentary exhibitor registration to staff table.

Silver Level

$5,000 (each or $12,00 all three) Host Friday/Saturday/Sunday Luncheon (Sign & Announcement of Sponsorship at Luncheon)

- **1/2 page Color ad in Final Program**
- One (1) complimentary table top exhibit.
- A complimentary listing in program mailings.
- Two (2) complimentary ticket to the Board Member of the Year Awards Dinner.
- One (1) complimentary meeting registration.
- One (1) complimentary exhibitor registration to staff table.

Bronze Level

$3,000 Friday Host Clinician Reception (Sign & Announcement of Sponsorship at Reception)

- One (1) complimentary table top exhibit.
- **Host Sponsor Special Listing in Final Program**
- A complimentary listing in program mailings.
- One (1) complimentary ticket to the Board Member of the Year Awards Dinner.
- One (1) complimentary meeting registration.
- One(1) complimentary exhibitor registrations to staff table.
- Two (2) complimentary Friday Clinician Reception ticket.

Additional Sponsorship Opportunities:

- $6,000 All Coffee Breaks Sponsorship + Sign Posting.
- $5,500 Flash Drive of Program Syllabus) Logo on USB Flash Drives given to all attendees.
- $5,000 Hotel Key Card (Logo of Company on all attendees Hotel Key Cards).
- $4,500 Portfolio Bags Sponsorship (Name & Logo on all Meeting Bags).
- $4,000 Continental Breakfast Sponsorship + Sign Posting.
- $3,500 Program At A Glance (Tri-fold Schedule) Sponsorship + Logo.
- $3,000 Lanyards Sponsorship (Logo on lanyards).
- $2,500 Coffee Break Sponsorship + Sign Posting.

(Enter the Sponsorship Fee and Name of Sponsorship in the "Sponsorship Level" on Application Page)

RULES & REGULATIONS

For your own protection be sure to read the exhibitor rules and regulations outlined in this prospectus. Also it is important to review these terms and conditions, as well as any general information with your exhibitor representatives who will be staffing your table on-site.

ADVERTISING

Exhibit items, advertising literature, or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the CBHC Annual Conference or which could be construed as an endorsement by the CBHC or by its attendees is prohibited. The use of CBHC logos, seals of approval, trademarks or other similar property rights may not be used in connection with any product or advertising materials displayed or disseminated at the Annual Conference, unless prior agreement has been made with the CBHC.

SOCIAL FUNCTIONS

CBHC approval is now required for all exhibitor social functions. Requests for such activities must be submitted in writing to the CBHC Meeting Consultant prior to August 1, 2011. The request must specify date, time, and location, type of function and anticipated attendance. Functions will not be permitted during the hours of the Educational Program or other CBHC official functions.

BOOTH ACTIVITIES, A/V & DEMONSTRATIONS

The exhibitor is permitted to demonstrate the firm's equipment and to make informal presentations regarding the product line or service at the table. However, other attention getting devices in the form of entertainment, amusement, or demonstrations of non-product items or services must be approved in writing by the CBHC Meeting Consultant & Conventions. Only such activities which, at the discretion of the CBHC Meeting Consultant, are in keeping with the professional deportment of the technical exhibits program will be permitted. All demonstrations shall be confined to the space allocated each exhibitor. The use of other than closed-sound systems will be permitted only with the prior written approval of the CBHC. Any table top exhibit may be closed if deemed by the CBHC to have an excessive noise level.

FDA REGULATIONS

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations. Requests for information and guidance should be directed to: FDA Division of Drug Marketing, Advertising and Communications, HFD-42, Room 17B17, 5600 Fishers Lane, Rockville, MD 20857, (301) 827-2831.

SUBLETTING & SHARING OF SPACE

No part of any exhibit table top assigned to an exhibitor may be reassigned, sublet or shared with any other party by that exhibitor.

LIABILITY AND INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising out of any property of exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the CBHC, its officers, directors, agents and employees and the Beaver Run Resort & Conference Center and its agents, servants, and employees from and against any and all such claims, liabilities, losses, damages and expenses; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of the CBHC, its officers, directors, agents or employees of the Beaver Run Resort & Conference Center or its agents, servants or employees. In case any part of the exhibition hall is destroyed or damaged so as to prevent the CBHC from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in case occupation of assigned space during any part or the whole of the exposition period is prevented by strikes, Acts of God, national emergency or other cause beyond the control of the CBHC, then the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor. The exhibitor hereby waives any claim against the CBHC, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space.

INTERPRETATION AND APPLICATION OF RULES & REGULATIONS

All matters in question not specifically covered by these rules and regulations are subject to the decision of the CBHC Meeting Consultants.

FOR FURTHER INFORMATION CONTACT:

Tracy O'Shaughnessy
CBHC Meeting Planner
Phone: (303) 525-2811
Fax: (303) 265-9747
TracyGMP@aol.com

Exhibitor & Sponsor

TABLE # ASSIGNED:

2011 ANNUAL TRAINING CONFERENCE

September 30—October 2

Beaver Run Resort & Conference Center
Breckenridge, Colorado

INSTRUCTIONS

1. Please read this form and the exhibit prospectus carefully and print or type all information.
2. This application will not be processed unless it is signed and dated by your company's representative and a deposit is included.
3. Space is assigned on a first-come, first-served basis. *Preferential space assignment will given to gold, silver and then bronze sponsors*
4. Please complete, sign and return this form with payment to:

CBHC
c/o
Global Meeting Planning
9249 S. Broadway Blvd.
#200-446
Highlands Ranch, CO
80129

Contact:
Tracy O'Shaughnessy
Phone: (303) 525-2811
Fax: (303) 265-9747
TracyGMP@aol.com

REMEMBER TO MAKE A COPY OF THIS FORM FOR YOUR RECORDS

COMPANY INFORMATION

Company Name (PLEASE PRINT all information—For legibility—To be used for program and booth sign):

_____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail Address: _____ Web Address: _____

Company Contact: (Name of person in charge of exhibit and to whom instructions should be sent; include address if different from above):

_____

_____

EXHIBIT TABLE TOP DESCRIPTION

We wish to display the following products & services:

_____

EXHIBIT LEVEL Fee

☐ **$875 Exhibitor Booth**

SPONSORSHIP LEVEL

Enter Sponsorship Level: ☐ **Diamond** ☐ **Gold** ☐ **Silver** ☐ **Bronze**

Enter Additional Sponsorship Fee & Item:_____

Name for Sponsorship:_____

AGREEMENT

We hereby agree to:

1. **Abide by all rules and regulations included in this prospectus.**
2. **Attach hereto our credit card number or check payable to CBHC for $875 as a deposit or total fee.**
3. **Pay the balance of the space prior to August 1, 2011.**

AGREE FOR SPONSORING COMPANY:

NAME:_____

SIGNATURE: _____

DATE: _____

PAYMENT INFORMATION:

Amount Enclosed: $_____
Company check payable to **CBHC**

☐ VISA ☐ MasterCard

Name on Card:_____

Credit Card No._____

Exp. Date _____ Sec Code (3 digits)___

Signature _____