Effective Public Policy Strategy

Playing “The Game of Risk”
Starting the Game

- Clearly identify your objective
- Study the rules
- Know your opponents and collaborators
Develop Your Strategy

- Place your pieces wisely (resources)
- Decide where you want to attack
- Know where you need to defend
- Have a place to fall back
Game Play

- Roll the dice (start the process)
- Don’t move too far, too fast
- Do battle fairly
- Reinforce your ranks (learn/communicate)
- Be ready for the unexpected
- Press on until you win, or you die
If you don’t win, take the pieces off the board and try, try again!
Real Life Examples

- CMHC’s ability to hire physicians
- Increased Funding for Mental Health