

The Five Steps to Unlock Innovation



Innovation is the
difference between a
leader and a follower.
— Steve Jobs

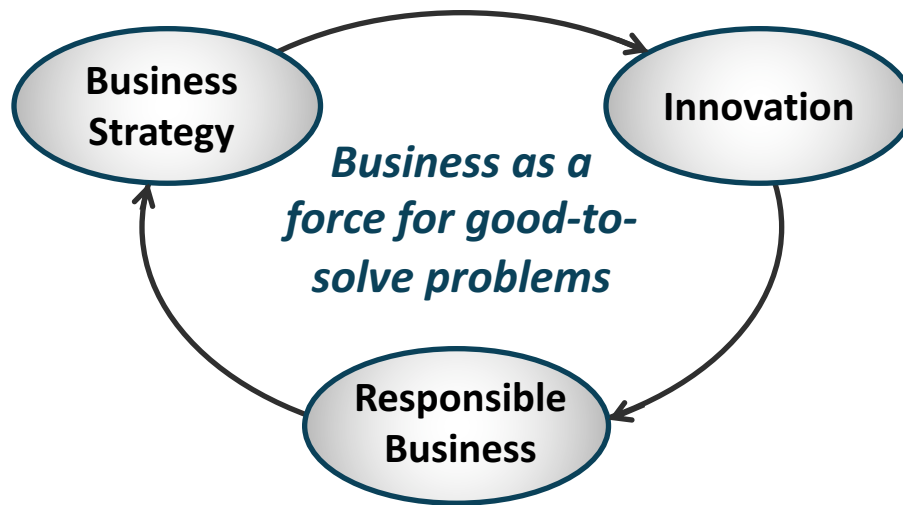


What We'll Talk About Today

- What is innovation?
- How organizations become innovative
- How to lead innovation
- The 5 steps to unlock innovation

Introduction

What I care about



What I do



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VISION | EXECUTIVE
COACHING

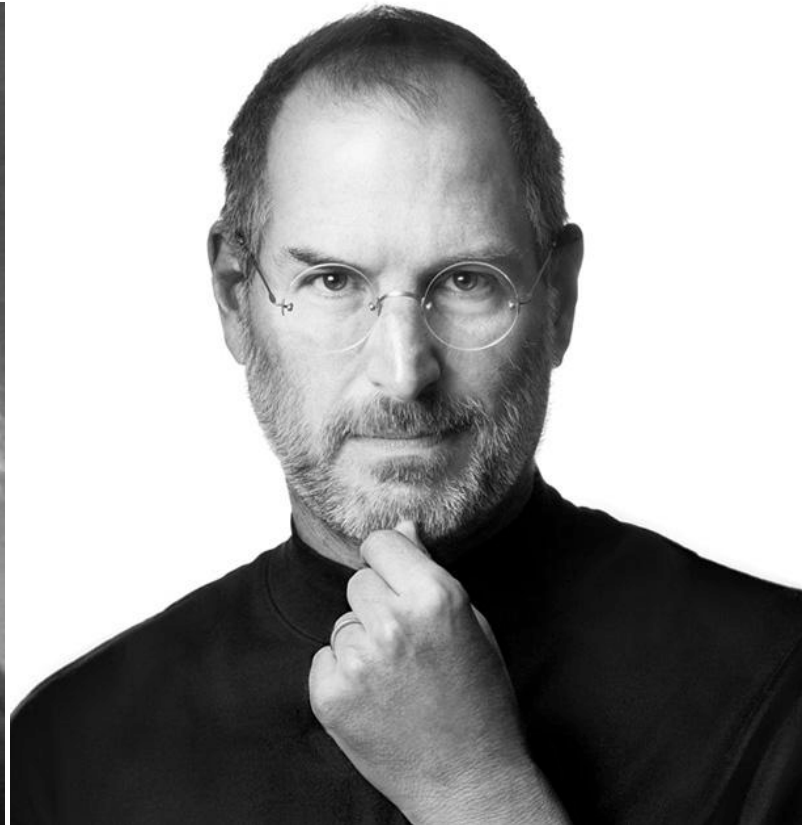
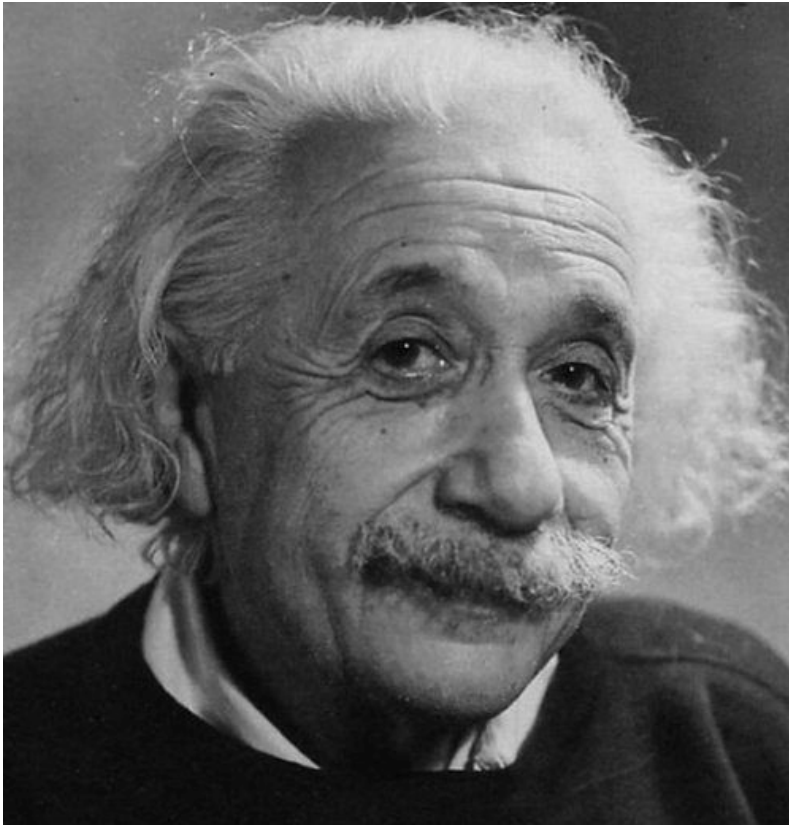
**Entrepreneur,
business leader & advisor**

—*Business Planning*—
—*Strategy*—
—*Leadership Training & Coaching*—

What Is Innovation?



Innovation vs. Invention



What Is Innovation?

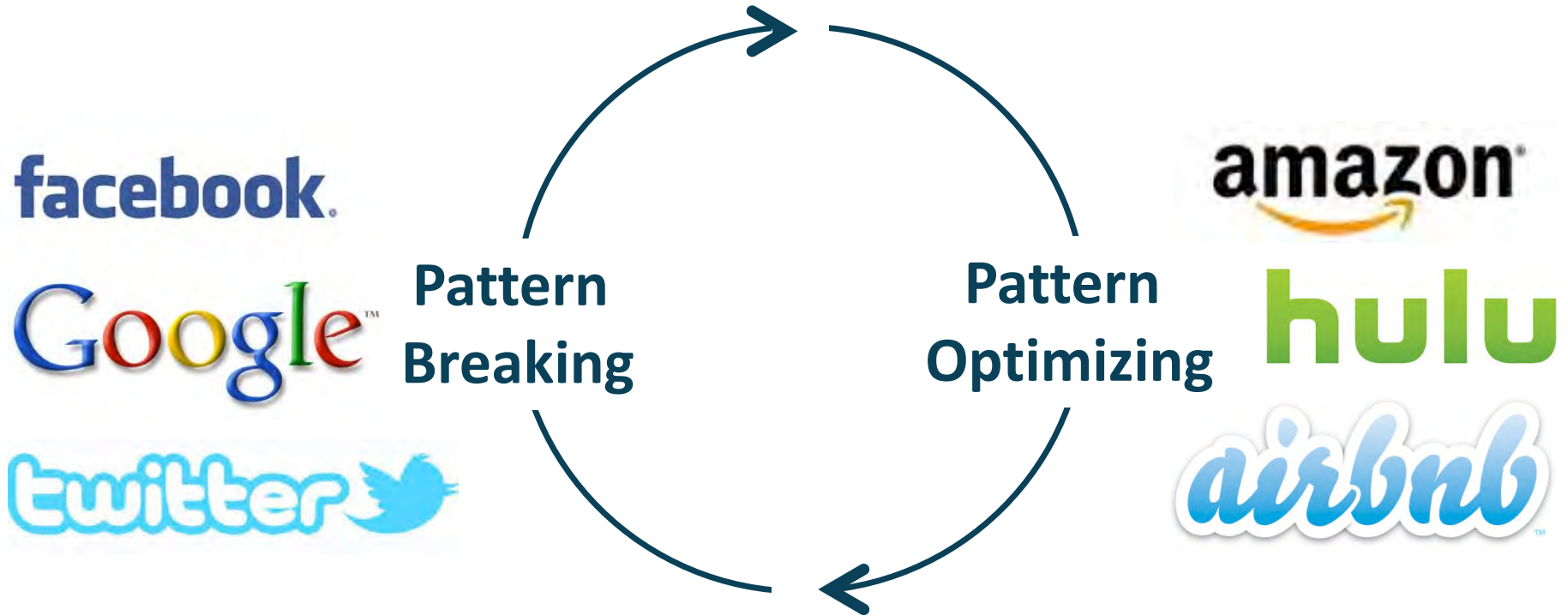


**Value
Creation**



**New or better solutions
to problems**

Pattern Breaking vs. Pattern Optimizing





Problem

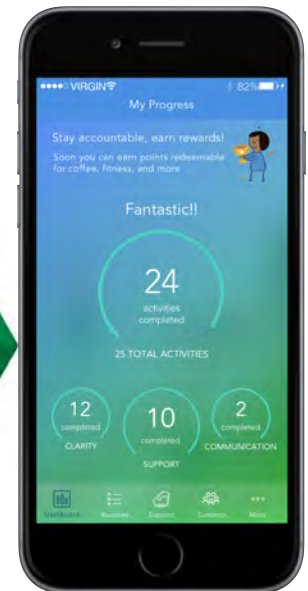
Solution

Value



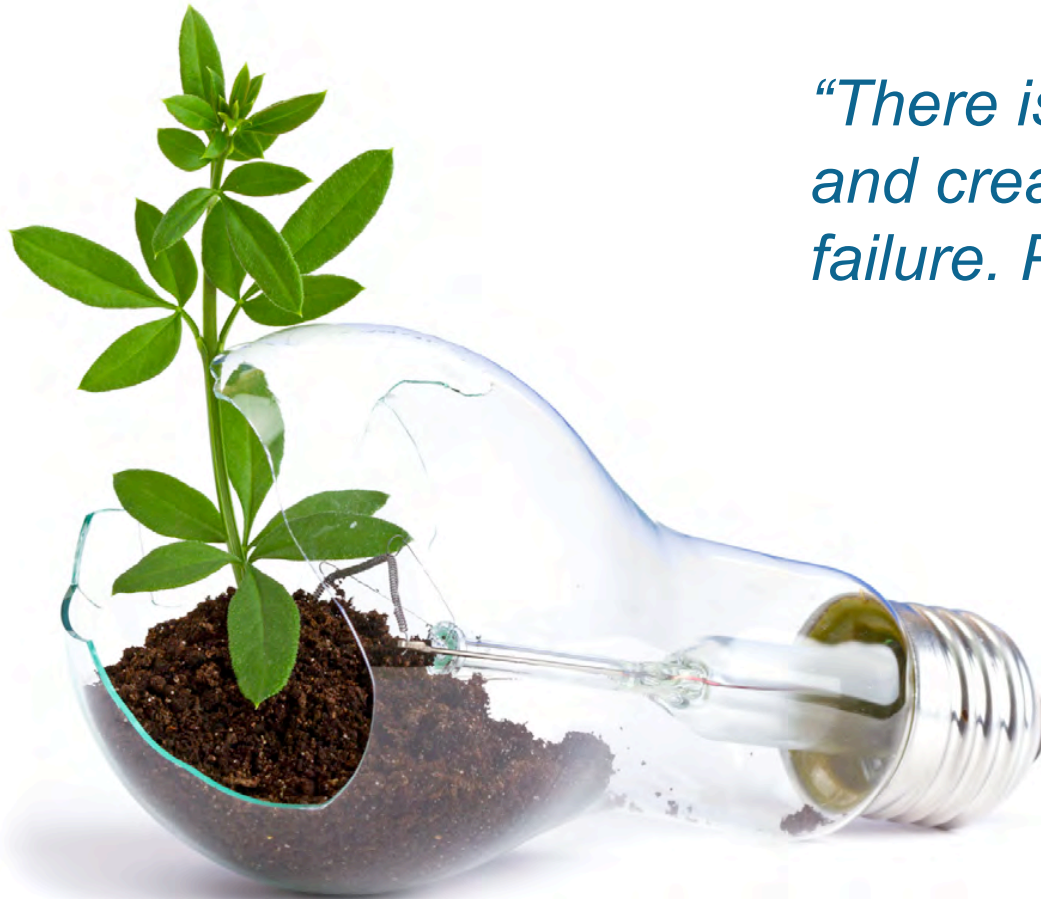
Dr. Rafael Grossmann: The world's first surgeon to use Google Glass during live surgery.

Innovation in Mental Health



Pattern Optimizing Innovation





*“There is no innovation
and creativity without
failure. Period.”*

—Brene Brown

What Stops Innovation





Fall down seven
times, get up eight.

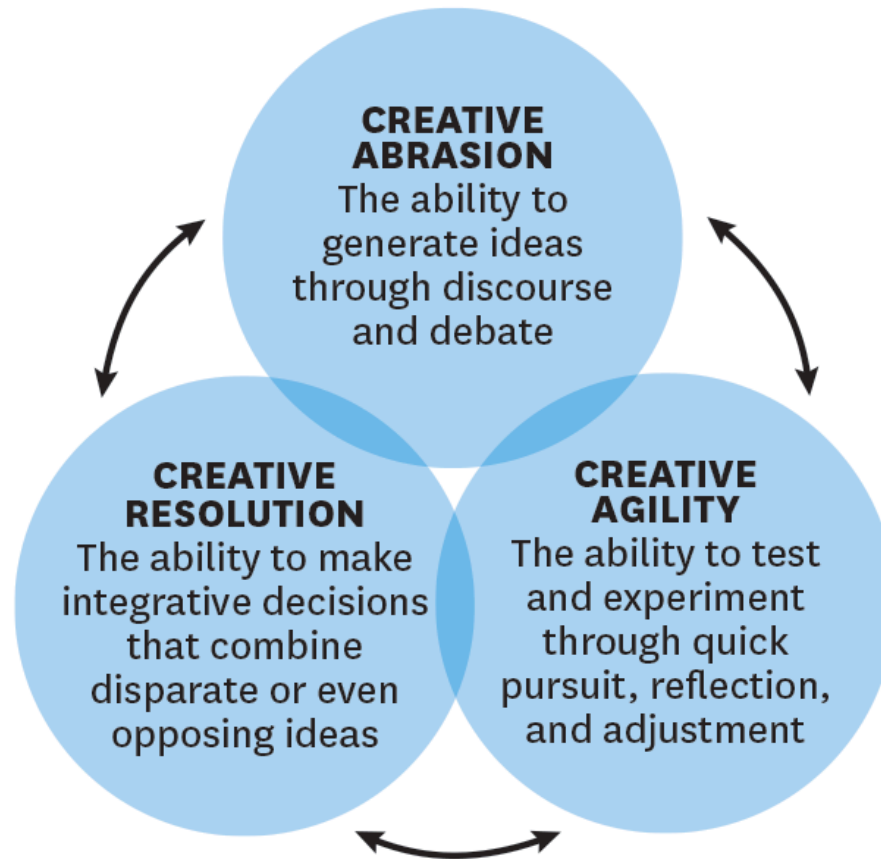
Japanese Proverb



“For good ideas and true innovation, you need human interaction, conflict, argument, debate.”

—Margaret Heffernan

Leading Innovation



SOURCE LINDA HILL, GREG BRANDEAU, EMILY TRUELOVE, AND KENT LINEBACK

HBR.ORG

Step 1 – Courageous Leadership



Step 2 – Questions & Uncertainty



Step 3 –Intelligent Failure



Step 4 – Diversity & Inclusion



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Step 5 – Make Room for Imagination



*“Logic will get you from A to Z;
imagination will get you
everywhere.”*

— Albert Einstein

Photo credit: Kristen Stacy

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Innovation Is Important...Now More Than Ever





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“A noble purpose inspires sacrifice, stimulates innovation and encourages perseverance”

Gary Hamel

Services to Drive Innovation

Move your innovation forward:



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- ❑ Innovation primer
- ❑ Innovation boot camp
- ❑ Leadership training
- ❑ Innovation coaching
- ❑ Team facilitation