



Colorado Behavioral
Healthcare Council

2021 CBHC Annual Training Conference

Celebrating Community Partnerships

September 29 - October 2, 2021

Beaver Run Resort & Conference Center | Breckenridge, CO

EXHIBIT & SPONSOR PROSPECTUS

Welcome Back

Dear Educational Partner,

We are pleased to invite you to exhibit and sponsor during our CBHC 2021 Annual Training Conference:

Celebrating Community Partnerships!

We will be returning to the Beaver Run Resort & Conference Center in beautiful Breckenridge, Colorado, on September 29 - October 2, 2021.

We're excited to come together in person to bring back our valued community connection time. We anticipate having around 400+ clinicians, upper management and local board members attending our three day conference. Join us as we celebrate our community partnerships with state and nationwide members of the behavioral health system.

During these unprecedented times, it is even more important than ever to continue to build and enhance all our partner relationships. CBHC provides a once a year opportunity to expand your outreach and connect with individuals across the state who are excited to learn more about your programs, products and services.

I encourage you to make plans now to join us to showcase and promote your company to a statewide and regional audience.

Thank you for your continued support of the Colorado Behavioral Healthcare Council.

We look forward to seeing you back in Breckenridge!

Doyle Forrestal



Doyle Forrestal | CBHC, Chief Executive Officer



CBHC Members

Community Mental Health Centers

AllHealth Network
Aurora Mental Health Center
Axis Health System
Centennial Mental Health Center
Community Reach Center
Diversus Health
Health Solutions
Jefferson Center for Mental Health
Mental Health Center of Denver
Mental Health Partners
Mind Springs Health
North Range Behavioral Health
San Luis Valley Behavioral Health
Group
Solvista Health
Southeast Health Group
SummitStone Health Partners
The Center for Mental Health

Managed Service Organizations

Diversus Health
Mental Health Partners
Signal Behavioral Health Network
West Slope Casa

Specialty Clinics

Asian Pacific Development Center
Servicios de La Raza

Sponsorship & Exhibits

Sponsorship & Exhibit Opportunities

*If you don't see something on our list that you would like to sponsor, let's talk!
We want to work with you to make this a great partnership opportunity.*

EXHIBIT | \$1,000 Exhibit table in exhibit hall includes a 50-word company description and logo in the CBHC program.

Note: Each sponsorship opportunity below includes a table top exhibit.

Sponsorship & Exhibit | Speaker & Special Events

- \$8,000 **Conference Partner Sponsorship** (Exhibit and 3 minute Sponsor address at the beginning of the General Session. Also includes company logo on the CBHC website and 1 full color page ad in the program)
- \$5,000 **Keynote Sponsorship** (Exhibit and announcement and signage at session w/logo)
- \$3,500 **Speaker/Session Sponsorship** (Exhibit and signage at session w/logo)
- \$2,000 **Pre-Conference (Wednesday) Workshop Sponsorship** (Exhibit and signage w/logo)

Sponsorship & Exhibit | Meal Functions

- \$5,000 **Networking Reception Sponsorship** (Exhibit and 5 minute address at the beginning of the Golden Abacus & Golden Light-bulb Awards and signage w/logo)
- \$4,000 **Board Recognition Breakfast Sponsorship** (Exhibit and signage w/logo)
- \$3,000 **Lunch Sponsorship** (Exhibit and signage w/logo) **only 1 per meal available*
- \$2,500 **Breakfast Sponsorship** (Exhibit and signage w/logo) **only 1 per meal available*
- \$1,500 **Coffee Break Sponsorship** (Exhibit and signage w/logo) **only 1 per break*

Deadline for Advertising

June 1, 2021 is the deadline for a full color ad in conference program.

Contact: Tracy O'Shaughnessy | Tracyhmsr@gmail.com | 303.525.2811

Sponsorships & Exhibits!

- Keynote & Speaker Sponsorships
- Thursday Networking Reception
- Exclusive Sponsorships
- Exhibitor Hall & Drawings



Advertising

CBHC Special Advertising Opportunities

Note: Advertising sponsorships below do not include an exhibit table

Exclusive Advertising Sponsorships

- \$3,500 Lanyards Sponsorship (Company logo on lanyards)
- \$2,000 WiFi Lounge (Charging Station Sponsorship (Signage w/logo)

Program Print Advertising

- \$2,000 Color ad (8.5" x 5.5") in CBHC conference program
(Artwork Due: June 1, 2021) Due to Covid-19, the program may be issued as a PDF on-line version.

SPECIAL DRAWINGS

Exhibitor Passport Drawing

Attendees will be provided a **CBHC Exhibit Hall** map to encourage them to visit with you at your table to win a \$100 gift card and a 2 Night stay at Beaver Run gift certificate.

Exhibitor Drawings

Exhibitors are invited to give away any promotional material or door prize at their booth. *Exhibitors are responsible for contacting the winners directly.*



CBHC

Colorado Behavioral
Healthcare Council

Exhibit Information

CBHC will consider applications for exhibitors with products and services in the following categories:

- Behavioral health or integrated healthcare
- Pharmaceuticals specific to chronic disease management or behavioral healthcare, both prescription & non-prescription
- Equipment and devices used in treatment of mental illness or provision of primary care
- Scientific educational publications; or pre-approved products/services in support of the behavioral health industry or integrated care
- Activities of professional and educational organizations
- Wellness and healthcare services promotion

DATES & HOURS of Exhibit Hall:

Set Up:	Wednesday, September 29th	2:00pm—5:00pm	
Exhibits Open:	Thursday, September 30th	7:45am—6:30pm	
		4:30pm—6:30pm	Reception in Exhibit Hall
		5:15pm—5:30pm	Awards Presentations
	Friday, October 1st	7:15am—3:00pm	
Tear Down:	Friday, October 1st	3:00pm—5:00pm	

EXHIBIT Information:

Exhibits will be located in the Colorado Ballroom at the Beaver Run Conference Center.

- The exhibit is a 6' table top display; we will provide a 6' table with black-draped cloth.
- *You are allowed one complimentary exhibit registration representative per booth.

***Additional exhibitor badges are not available for purchase at this time, until we can advise that additional exhibitor personnel can be accommodated in the exhibit hall. Exhibit badges do not provide entry to conference sessions.** Exhibitors must register and pay on-line as an attendee for conference session attendance.

- Sufficient lighting is provided to illuminate the exhibit area; no individual electrical outlets are provided. All electrical work must be ordered through the hotel conference center and must be supplied by the hotel to ensure that it will meet the safety requirements of the Beaver Run Hotel.
- All draping or display materials of cloth must be fireproofed. Under no conditions will combustible oils or gases be permitted in the display area. The display area is carpeted.
- Security is the responsibility of the exhibitor; neither CBHC nor the hotel provide security.
- You agree to abide by all the Beaver Run Resort and Conference Center protocols issued for Covid.

FEES & ASSIGNMENT OF SPACE: Space will be assigned on a first-come, first-served basis.

- All exhibits will be \$1,000 this year. Payment is due upon application submission and acceptance.
- REFUNDS: No refunds will be made for cancellations after May 1, 2021. *There will be a \$100 cancellation fee assessed for any cancellation prior to May 1, 2021.*
- If an application is denied by CBHC for whatever reason, a full refund will be made.
- A confirmation of space assignment and exhibitor kit will be emailed to the address listed on the application.



CBHC Exhibit Advisements

ADVERTISING

Exhibit items, advertising literature, or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the CBHC Annual Conference or which could be construed as an endorsement by the CBHC or by its attendees is prohibited. The use of CBHC logos, seals of approval, trademarks or other similar property rights may not be used in connection with any product or advertising materials displayed or disseminated at the Annual Conference, unless prior agreement with CBHC.

SOCIAL FUNCTIONS

CBHC approval is required for all exhibitor social functions. Requests for such activities must be submitted in writing to the CBHC Conference Planner prior to August 1, 2021. Beaver Run will issue any social distance protocols for Covid related requirements.

BOOTH ACTIVITIES, A/V & DEMONSTRATIONS

The exhibitor is permitted to demonstrate the firm's equipment and to make informal presentations regarding the product line or service at the table. However, other attention getting devices in the form of entertainment, amusement, or demonstrations of non-product items or services must be approved in writing by the CBHC Conference Planner. Only such activities which, at the discretion of the CBHC are deemed in keeping with the professional department of the technical exhibits program will be permitted. All demonstrations shall be confined to the space allocated each exhibitor. Any table top exhibit may be closed if deemed by the CBHC to have an excessive noise level. There may be also be additional Covid-19 related requirements which will be implemented for in person exhibit protocols.

SUBLETTING & SHARING OF SPACE

No part of any exhibit table top, assigned to an exhibitor, may be reassigned, sublet or shared with another party.

FDA REGULATIONS

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of any pre-approved and investigational drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations.

LIABILITY AND INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising out of any property of exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the CBHC, its officers, directors, agents and employees and the Beaver Run Resort & Conference Center and its agents, servants, and employees from and against any and all such claims, liabilities, losses, damages and expenses; to include any injury, illness or result from Covid-19. In case any part of the exhibition hall is destroyed or damaged so as to prevent the CBHC from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in case occupation of assigned space during any part or the whole of the exposition period is prevented by strikes, Acts of God, national emergency or other cause beyond the control of the CBHC, then the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor. The exhibitor hereby waives any claim against the CBHC, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space.

INTERPRETATION AND APPLICATION OF RULES & REGULATIONS

All matters in question not specifically covered by these rules and regulations are subject to the decision of CBHC.

Beaver Run Resort and Conference Center has been awarded the highest a 5 star certification program for Covid-19.



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Exhibit & Sponsor Application

September 29 - October 2, 2021

Beaver Run Resort & Conference Center

620 Village Road, Breckenridge, CO 80424 | www.beaverrun.com | 1-800-525-2253

COMPANY INFORMATION

1. Please read, fill in and sign the CBHC application below.
2. Payment is due upon acceptance via check or credit card.
3. Return the CBHC application via E-Mail to Tracyhmsr@gmail.com to reserve your first-come, first-served space.

Check payments to: CBHC, 303 E. 17th Ave., Suite 910, Denver, CO 80203

Company: _____

Address: _____

Phone: _____

Web Address: _____

Email: _____

Company Contact Name: _____

AGREEMENT FOR EXHIBIT / SPONSOR COMPANY

I hereby agree to the terms and conditions and grant CBHC permission to photograph, film/or video pictures of participation. Having a supporter relationship does not indicate that CBHC endorses the products or services of said exhibit/sponsor.

Authorized Representative Name: _____

SIGNATURE: _____ DATE: _____

Payment is due upon submission and acceptance of CBHC application.

Invoice/Receipt: You will be emailed an Invoice/Receipt upon acceptance.

Indicate method of payment below:

- ☐ Check (Enclose CBHC application form along with check and mail to:
CBHC, 303 E. 17th Ave., Suite 910, Denver, CO 80203)
- ☐ Credit Card (AmEx, Visa, MasterCard)
- ☐ Automatic Funds Transfer (ATF)

Exhibit/Sponsor	Fee
<input type="checkbox"/> Exhibit Only	\$1,000
<input type="checkbox"/> Conference Partner Sponsor	\$8,000
<input type="checkbox"/> Networking Reception Sponsor	\$5,000
<input type="checkbox"/> Keynote Sponsor	\$5,000
<input type="checkbox"/> Board Recognition Breakfast Sponsor	\$4,000
<input type="checkbox"/> Speaker/Session Sponsor	\$3,500
<input type="checkbox"/> Lunch Sponsor	\$3,000
<input type="checkbox"/> Breakfast Sponsor	\$2,500
<input type="checkbox"/> Pre-Conference Workshop Sponsor	\$2,000
<input type="checkbox"/> Coffee Break Sponsor	\$1,500
<input type="checkbox"/> Lanyard Sponsor	\$3,500
<input type="checkbox"/> WiFi Lounge Sponsor	\$2,000
<input type="checkbox"/> Full Color Ad in Program	\$2,000
TOTAL	\$

Questions? Contact: Tracy O'Shaughnessy | 303.525.2811 | Tracyhmsr@gmail.com





CBHC | Colorado Behavioral
Healthcare Council

CBHC is the membership organization for Colorado's 17 community mental health centers and four managed service organizations as well as two specialty clinics.

CBHC's members work to improve the health of Coloradans through the delivery of high quality, community-based, integrated behavioral and physical healthcare services.

CBHC is a collaborative organization that provides leadership and direction in shaping and preserving the future of Colorado's community-based system of mental health and substance use treatment and recovery services.

CBHC provides support, information, political advocacy, and technical assistance to its membership to ensure that high quality mental health and substance use disorder treatment services are available to those who need them.