



CBHC

Colorado Behavioral  
Healthcare Council

## 2023 Behavioral Health Training Conference

*Exploring New Horizons*

**September 27 - 30, 2023**

Beaver Run Resort &  
Conference Center

*Breckenridge, Colorado*

**Exhibit & Sponsor  
Prospectus**



# Exploring New Horizons

Dear Educational Partner,

We are pleased to invite you to exhibit and sponsor during our CBHC 2023 Annual Training Conference:

## Exploring New Horizons!

Join us at Beaver Run Resort & Conference Center in the beautiful Breckenridge, Colorado, on September 27-30, 2023.

We will be back in person, gathering together for valuable connection time with behavioral health-care leaders and decision makers across Colorado. We anticipate having around 700+ clinicians, upper management, business and CMHC board members attending our three day conference.

Our theme this year, *Exploring New Horizons*, speaks to the ongoing changes in behavioral health care both at a state and federal level. As we look to the future, we are hopeful that these new initiatives will offer all Coloradans the behavioral health care they need and deserve. We look forward to working with all entities in the behavioral health space to ensure that we are successful, exceed expectations, and bring about lasting positive change to our ever evolving system of care.

CBHC offers this once a year opportunity to expand your outreach and connect with individuals across the state who are excited to learn more about your programs, products and services.

I encourage you to make plans now to join us to showcase and promote your company to a statewide and regional audience. We value our partner relationship with you. Thank you, for your continued support of the Colorado Behavioral Healthcare Council.

We look forward to seeing you back in Breckenridge!

*Doyle Forrestal* | CBHC, Chief Executive Officer



## Members

### Community Mental Health Centers

AllHealth Network  
Aurora Mental Health and Recovery  
Axis Health System  
Centennial Mental Health Center  
Community Reach Center  
Diversus Health  
Health Solutions  
Jefferson Center for Mental Health  
Mental Health Partners  
Mind Springs Health  
North Range Behavioral Health  
San Luis Valley Behavioral Health  
Group  
Solvista Health  
Southeast Health Group  
SummitStone Health Partners  
WellPower

### Specialty Clinics

Asian Pacific Development Center  
Servicios de La Raza



# Sponsorship & Exhibits

## Sponsorship & Exhibit Opportunities

### CBHC Behavioral Healthcare Conference

September 27-30, 2023

**EXHIBIT | \$1,500 Exhibit table in exhibit hall includes 2 exhibitors with a 50-word company description and logo in the CBHC program.**

**Note: Each sponsorship opportunity below includes a table top exhibit.**

#### Sponsorship & Exhibit | Session or Speaker, Special Events & Meal Functions

- \$8,000 **Conference Partner Sponsorship** (Includes premium exhibit placement in exhibit hall, sponsor of 1 session with and 1 page full color ad in the program as well as 4 exhibit table representatives and 2 complimentary conference badges)
- \$5,000 **Networking Reception Sponsorship** (Premium exhibit and acknowledgment at beginning of reception to include signage w/logo)
- \$4,500 **Keynote Sponsorship** (Premium exhibit and signage at Keynote w/logo)
- \$4,000 **Board Recognition Breakfast Sponsorship** (Exhibit and signage at session w/logo)
- \$3,500 **Speaker or Session Sponsorship** (Exhibit and signage at session w/logo)
- \$3,000 **Lunch Sponsorship** (Exhibit and signage w/logo) *\*only 1 per meal available*
- \$2,500 **Breakfast Sponsorship** (Exhibit and signage w/logo) *\*only 1 per meal available*
- \$1,750 **Coffee Break Sponsorship** (Exhibit and signage w/logo) *\*only 1 per break*

### CBHC Special Advertising Opportunities

**Note: Advertising sponsorships below do not include an exhibit table.**

- \$4,250 **Lanyards Sponsorship** (Company logo on lanyards)
- \$3,250 **WiFi Lounge (Charging Station Sponsorship)** (Signage w/logo)
- \$2,750 **Water Bottle** (Company logo included with CBHC logo on bottle)
- \$2,000 **Full Color ad (8.5" x 5.5")** in CBHC conference program

**Artwork deadline is June 1, 2023 for the conference program.**

**CBHC Exhibitor Passport Drawing |** Attendees are provided an exhibit hall passport map to encourage them to visit with you at your exhibit to win a \$100 gift card and a 2-night stay at Beaver Run Resort gift certificate.



# Exhibit Hall Information

## Exhibit Hall Information

**CBHC will consider applications for exhibitors with products and services in:**

- Behavioral health or integrated healthcare
- Pharmaceuticals specific to chronic disease management or behavioral healthcare, both prescription & non-prescription
- Equipment and devices used in treatment of mental illness or provision of primary care
- Scientific educational publications; or pre-approved products/services in support of the behavioral health industry or integrated care
- Activities of professional and educational organizations
- Wellness and healthcare services promotion

### **DATES & HOURS of Exhibit Hall:**

<b>Set Up:</b>	Wednesday, September 27   2:00pm—5:00pm
<b>Exhibits Open:</b>	Thursday, September 28   7:45am—6:00pm 5:00pm—6:30pm   Reception in Exhibit Hall <b>5:30pm—5:45pm   Awards Presentations</b>
	Friday, September 29   7:30am—2:00pm
<b>Tear Down:</b>	Friday, September 29   2:00pm—4:00pm

**EXHIBIT Information:** Exhibit Hall is in the Colorado Ballroom in Beaver Run Conference Center.

- The exhibit is a 6' table top display; we will provide a 6' table with black-draped cloth. Your exhibit and materials need to be confined to your designated area. Please contact the conference planner for special arrangements, sizing of special displays or considerations.
- **\*You are allowed two complimentary exhibit personnel representative per exhibit table.**  
\*Additional exhibitor representatives are available for \$250 per person if purchased at this time.  
**Exhibit badges do not provide entry to CBHC conference sessions.** Exhibitors must register and pay on-line as a registered attendee to attend conference sessions.
- Sufficient lighting is provided to illuminate the exhibit area; no individual electrical outlets are provided. All electrical work must be ordered through the hotel conference center and must be supplied by the hotel to ensure that it will meet the safety requirements of the Beaver Run Hotel.
- All draping or display materials of cloth must be fireproofed. Under no conditions will combustible oils or gases be permitted in the display area. The display area is carpeted.
- Security is the responsibility of the exhibitor, neither CBHC nor the hotel provide security.
- You agree to abide by all the Beaver Run Resort and Conference Center protocols issued for COVID-19.

**FEES & ASSIGNMENT OF SPACE:** Space will be assigned on a first-come, first-served basis.

- All exhibits are \$1,500. Payment is due upon application submission and acceptance.
- **REFUNDS:** No refunds will be made for cancellations after May 1, 2023. *There will be a \$100 cancellation fee assessed for any cancellation prior to May 1, 2023.*
- If an application is denied by CBHC for whatever reason, a full refund will be made.
- A confirmation of space assignment and exhibitor kit will be emailed to the address listed on the application.



# Terms of Agreement

## Exhibit/Sponsor Terms of Agreement

### ADVERTISING

Exhibit items, advertising literature, or pamphlets that are distributed may contain only recognized indications and claims. Advertising in any media to the effect that particular products or services have been exhibited at the CBHC Annual Conference or which could be construed as an endorsement by the CBHC or by its attendees is prohibited. The use of CBHC logos, seals of approval, trademarks or other similar property rights may not be used in connection with any product or advertising materials displayed or disseminated at the Annual Conference, unless prior agreement with CBHC.

### SOCIAL FUNCTIONS

CBHC approval is required for all exhibitor social functions. Requests for such activities must be submitted in writing to the CBHC Conference Planner prior to August 1, 2023. Beaver Run will issue any social distance protocols for COVID-19 related requirements.

### BOOTH ACTIVITIES, A/V & DEMONSTRATIONS

The exhibitor is permitted to demonstrate the firm's equipment and to make informal presentations regarding the product line or service at the table. However, other attention getting devices in the form of entertainment, amusement, or demonstrations of non-product items or services must be approved in writing by the CBHC Conference Planner. Only such activities which, at the discretion of the CBHC are deemed in keeping with the professional deportment of the technical exhibits program will be permitted. All demonstrations shall be confined to the space allocated each exhibitor. Any table top exhibit may be closed if deemed by the CBHC to have an excessive noise level. There may be also be additional Covid-19 related requirements which will be implemented for in person exhibit protocols.

### SUBLETTING & SHARING OF SPACE

No part of any exhibit table top, assigned to an exhibitor, may be reassigned, sublet or shared with another party.

### FDA REGULATIONS

Exhibitors are reminded of the Food and Drug Administration (FDA) restrictions on the promotion of any pre-approved and investigational drugs and devices. Exhibitors are also cautioned about FDA prohibition on promoting approved drugs for unapproved uses. Exhibitors are expected to abide by all applicable FDA regulations.

### LIABILITY AND INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising out of any property of exhibitor or any other property where such injury, loss or damage is incident to, arises out of, or is in any way connected with exhibitor's participation in the CBHC, its officers, directors, agents and employees and the Beaver Run Resort & Conference Center and its agents, servants, and employees from and against any and all such claims, liabilities, losses, damages and expenses; to include any injury, illness or result from COVID-19. In case any part of the exhibition hall is destroyed or damaged so as to prevent the CBHC from permitting an exhibitor to occupy assigned space during any part or the whole of the exhibition period, or in case occupation of assigned space during any part or the whole of the exposition period is prevented by strikes, Acts of God, national emergency or other cause beyond the control of the CBHC, then the exhibitor will be charged for space only for the period the space was or could have been occupied by exhibitor. The exhibitor hereby waives any claim against the CBHC, its directors, officers, agents, or employees for losses or damages that may arise in consequence of such inability to occupy assigned space.

### INTERPRETATION AND APPLICATION OF RULES & REGULATIONS

All matters in question not specifically covered by these rules and regulations are subject to the decision of CBHC.

Beaver Run Resort and Conference Center has been awarded the highest a 5 star certification program for COVID-19.



# CBHC

## Colorado Behavioral Healthcare Council





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### CBHC 2023 Exhibit & Sponsor Application

September 27 - 30, 2023

Beaver Run Resort & Conference Center

#### COMPANY INFORMATION

1. Insert company information, the total fee, and sign the CBHC application.
2. Note: Payment is due upon submission and acceptance via: check, credit card or ATF. All applicaitons are processed on a first-come, first-served basis.
3. Email this CBHC 2023 application page to: [Tracyhmsr@gmail.com](mailto:Tracyhmsr@gmail.com).  
You will receive an email confirmation reply and an invoice/receipt along with your exhibit/sponsor kit for your Beaver Run hotel reservation information.

**Send Check payments to:** CBHC, 303 E. 17th Ave., Suite 910, Denver, CO 80203

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Web Address: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Company Contact Email: \_\_\_\_\_

#### AGREEMENT FOR EXHIBIT / SPONSOR COMPANY

I hereby agree to the terms and conditions and grant CBHC permission to photograph, film/or video pictures of participation. Having a supporter relationship does not indicate that CBHC endorses the products or services of said exhibit/sponsor.

**Authorized Representative Name:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**Payment is due upon submission and acceptance of CBHC application.**

**Invoice/Receipt:** You will be emailed an Invoice/Receipt upon acceptance.

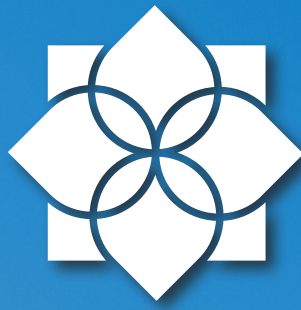
#### Indicate method of payment below:

- ☐ Check (Enclose CBHC application form along with check and mail to:  
CBHC, c/o Natalie Strom, 303 E. 17th Ave., Suite 910, Denver, CO 80203)
- ☐ Credit Card (AmEx, Visa, MasterCard)
- ☐ Automatic Funds Transfer (ATF)

Exhibit/Sponsor		Fee
<input type="checkbox"/>	#1 Pre-Conference Exhibit (WED only) TBD	\$1,000
<input type="checkbox"/>	#2 Pre-Conference Exhibit (WED only) TBD	\$1,000
<input type="checkbox"/>	CBHC Exhibit in Hall Includes 2 exhibitors	\$1,500
<input type="checkbox"/>	Conference Partner Sponsor	\$8,000
<input type="checkbox"/>	Networking Reception Sponsor	\$5,000
<input type="checkbox"/>	Keynote Sponsor	\$4,500
<input type="checkbox"/>	Lanyard Sponsor	\$4,250
<input type="checkbox"/>	Board Recognition Sponsor	\$4,000
<input type="checkbox"/>	Speaker/Session Sponsor	\$3,500
<input type="checkbox"/>	WiFi Lounge Sponsor	\$3,250
<input type="checkbox"/>	Lunch Sponsor	\$3,000
<input type="checkbox"/>	Water Bottle Sponsor	\$2,750
<input type="checkbox"/>	Breakfast Sponsor	\$2,500
<input type="checkbox"/>	Full Color Ad in Program	\$2,000
<input type="checkbox"/>	Coffee Break Sponsor	\$1,750
Enter TOTAL		\$

Questions? Contact: Tracy O'Shaughnessy | 303.525.2811 | [Tracyhmsr@gmail.com](mailto:Tracyhmsr@gmail.com)





## Join us at Beaver Run in Breckenridge, Colorado

620 Village Road, Breckenridge, CO 80424 | [www.beaverrun.com](http://www.beaverrun.com)



**CBHC** | Colorado Behavioral  
Healthcare Council

CBHC is the membership organization for Colorado's 17 community mental health centers and four managed service organizations as well as two specialty clinics.

CBHC's members work to improve the health of Coloradans through the delivery of high quality, community-based, integrated behavioral and physical healthcare services.

CBHC is a collaborative organization that provides leadership and direction in shaping and preserving the future of Colorado's community-based system of mental health and substance use treatment and recovery services.

CBHC provides support, information, political advocacy, and technical assistance to its membership to ensure that high quality mental health and substance use disorder treatment services are available to those who need them.

For more information: [www.cbhc.org](http://www.cbhc.org)